



# Welcome to the SIM2 Experience





# About us

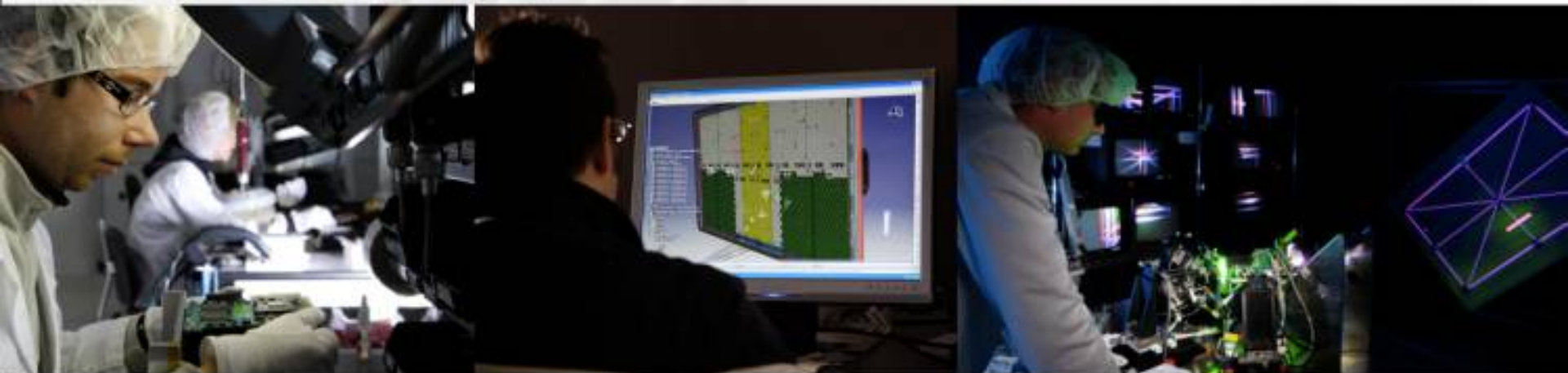
**SIM2 designs, manufactures and markets:**  
high-end projection systems for home theater and professional  
applications; HDR Displays for professional use.





# About us

**SIM2 invests over 20% of its human resources and over 10% of total turnover in R&D activities, assuring constant innovation of products.**





# Company Organization





# SIM2 facilities in the world

**ITALY** - Pordenone: Headquarters

**CHINA** - Shanghai: SIM2 Asia Pacific

**GERMANY** - Frankfurt: SIM2 Deutschland

**UK** - London: SIM2 UK

**USA** - Miami: SIM2 USA







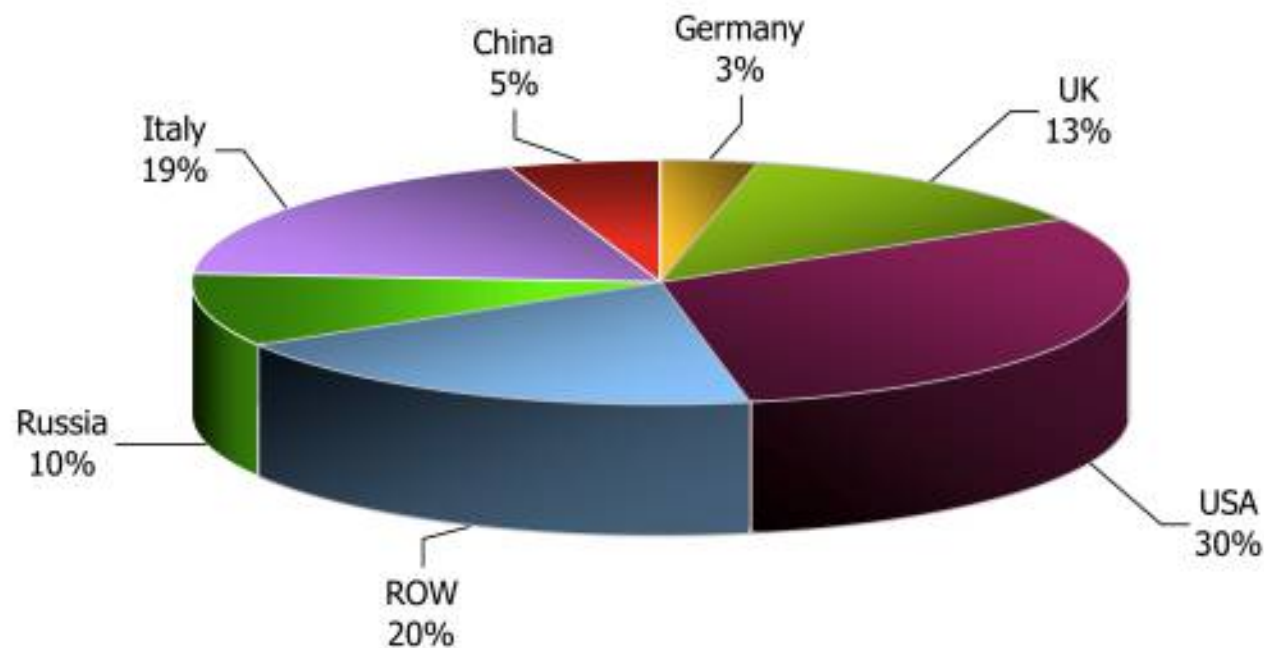
# The distribution Network

SIM2 products are available through skilled and well established distributors in **over 60 countries** worldwide

Angola	India	Russia
Argentina	Indonesia	Saudi Arabia
Australia	Iran	Serbia
Austria	Ireland	Singapore
Bahrain	Israel	Slovakia
Belgium	Italy	Slovenia
Brazil	Japan	South Africa
Canada	Kazakhstan	Spain
Chile	Korea	Sweden
China	Kuwait	Switzerland
Croatia	Lebanon	Taiwan
Cyprus	Malaysia	Thailand
Czech Republic	Mexico	The Netherlands
Denmark	New Zealand	Turkey
Egypt	Norway	U.S.A.
Finland	Oman	Ukraine
France	Pakistan	United Arab Emirates
Germany	Philippine	United Kingdom
Greece	Poland	Venezuela
Hong Kong	Portugal	
Hungary	Romania	



# Geographical breakdown of sales





# Areas of excellence

- Complex optical structures
- Electronics and power enhancement systems
- Advanced control and surveillance systems
- Leadership in the exploration and development of new projection technologies
- Research and development on new light valves, laser and LED.





# The international patents

**Intellectual Property is an intrinsic element to the very being of SIM2. SIM2 holds numerous optics and electronics international patents such as:**

- Compact ALPHA-path engine
- Videoprojector focusing system (Relay lenses and achromatic doublet)
- Light path for 3-chip videoprojectors
- No-imaging optics systems to maximise light convergence from the sources
- Fibre optic transmission for HD video signals on a projector





# Main areas of activity

**High End  
Video**

**E-cinema**

**Command &  
Control**

**Brionvega**

**Solight**

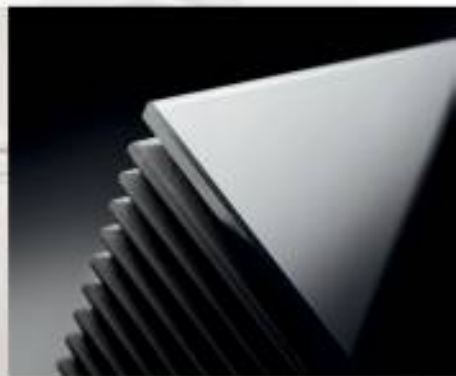




# SIM2 High End Video

**Our mission is to bring cinema-like, high-quality images into homes.**

SIM2's home theatre products have achieved world-wide recognition for excellence, becoming rapidly the reference standard in the HT high-end market.







# Digital solutions for E-cinema & Professional AV market

SIM2 Pro-Cinema series has been designed to meet the requirements of the professional projection applications (E-Cinema, pre-show, post production trailers, edutainment, advertisement, etc.).







# Professional products for Command & Control





# High Dynamic Range Displays

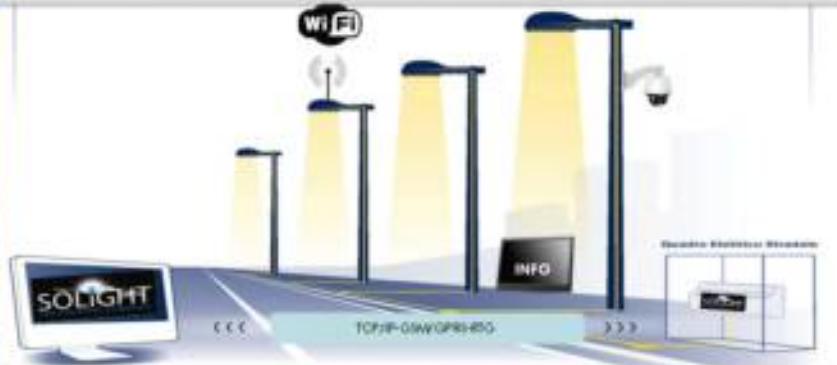
High Dynamic Range Imagery technology (HDR), is a powerful tool available for both professional (Engineering, CAD/CAM, Photography, Virtual Reality, post processing, etc.) and scientific applications (biomedical, education etc.)



The shape remains unchanged in its beauty, the technological essence is updated. The myth continues with products created to leave a trace in the history of design.



Solight manufactures and markets a revolutionary lighting technology, 100% made in Italy, which allows to light large urban areas and provides security, connectivity and energy saving at the same time.





**Thank you!**